

**Lelaina Deng**

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12063 100a Ave Surrey, BC V3V 2Y4

## **Experience**

### **Bulldog Bag Ltd. [2007 Sep – Present]**

13631 Vulcan Way, Richmond, V6V 1K4 [604.273.8021]

#### **Graphic Designer and Print Prepress**

- Coordinate and perform a variety of prepress duties involved in a wide range of art formats and copy reproductions
- Communicating with artists/clients directly to create original artwork
- Perform complex duties in the preparation of printing specifications
- Produce print ready proofs for client approval
- Oversee production quality control and work with, sales team (11 People), and the press department (Over 75 Pressmen)
- Design and manage company websites

### **Polynova Industries Inc. [2006 May – 2007 Sep]**

#101-11480 Blacksmith Place, Richmond, V7A 4X1 [604.448.0363]

#### **Graphic Designer and Print Prepress**

- Coordinate and perform a variety of prepress duties involved in a wide range of art formats and copy reproductions
- Perform complex duties in the preparation of printing specifications
- Produce print ready proofs for client approval
- Oversee production quality control and work with printing press staff
- Communicate and promote products to existing and potential customers
- Design artwork with the use of Chinese characters / Chinese translation
- Work with art department, sales team, and the press department

### **NewQuest Media Printing Solution [2005 October – Present]**

James Lindsay [778.773.0016]

#### **Graphic Designer (freelance)**

- Graphic design for various printing material and occasion, including business cards, advertisements, company letter head and invitation
- Communicate with customer, print broker, and printer

### **M3Technology Inc. [2004 May – 2006 May]**

#4-3511 Viking Way, Richmond, V6V 1W1 [604.821.9881]

#### **Graphic Designer**

- Design a range personalized artwork for recording artists
- Design / produce commercial artwork and advertisements
- Produce print ready proofs for client approval
- Design artwork with the use of Chinese characters / Chinese translation
- Oversee production quality control of print and duplication equipment
- Order necessary supplies as production schedule requires
- Meet production schedule deadlines
- Work with a 4-5 people production group

**CEVS Vancouver (Canada English Vacation School) [2005 December – 2006 July]**

***Website/Promotion Material Designer***

- Website design and maintenance
- Market research and contact
- Program package promotion (oversea)
- Printing material design (Boucher, folder, flyer advertising)
- Administration support

**Skills**

- Adobe Photoshop CS2, Illustrator CS2, QuarkXpress
- Macromedia Dreamweaver, Flash, Microsoft FrontPage, Adobe GoLive!
- Thorough knowledge of the Macintosh operating system
- Microsoft Office Suite
- Artistic design with Chinese Characters and Chinese translation
- Fluent in both English and Mandarin

**Education**

Clemson University, Department of Graphic Communications  
Advanced Techniques in Flexography Certificate, February 2007  
Learning the entire flexographic process: graphics, color theory, spectrophotometry, densitometry, fingerprinting the press-dot gain, gray balance, density, tonal scales, plate making and running a printing press.

Simon Fraser University, School of Interactive Arts and Technology  
Bachelor of Computer Science, April 2003

Major: Interaction Design

Courses: Interactive product research and development, context-based experience design, multimedia design, web design, interactive game design, art direction, and project management

Langara College, September 2005

Advertising & Graphic Design Certificate Program

Courses: Applied Arts Foundation, Stylistic Movements in Design, Basic Typography, Pre-press & Offset Printing

Emily Carr Art Institution, September 2004

2D/3D Certificate Program

Course: Creative Drawing and Architecture

**Personal Attributes:**

- Interested in learning new knowledge
- Quick and well absorb new information
- Excellent time management and organize skills
- Demonstrate great performance under low or none supervise but also an excellent team player
- Open minded with suggestions and very resourceful to adapt into new approach with problems

**References will be provided upon request**